

# GREAT WAR ECONOMY SALE

*Sale Starts Tomorrow Morning at 10 a. m.*

An event that will make selling history by lowering prices to such an extent as to cause a deluge of buying unheard of in Moline or vicinity.

*That our efforts may not be construed, we invite comparison of these WAR-TIME PRICES.*

For a period of time we will sacrifice profits, in order to share our burden of assisting to hold down the high cost of necessities for the good of a great cause.

## NEW YORK STORE

Pierr & Co., Moline, Ill.—The Store of Certain Satisfaction

No Phone Orders Accepted—Nothing Charged at Sale Prices

## The Appeal to Economize, to Save, Avoid Luxuries and Live for Less Can be Solved by Availing Yourself at this Opportune Time

Children's fine mercerized hose, run of the mill, 35c quantities, pair ..... 19c

59c Bars  
Pure Castile Soap  
39c

Woman's fine white ribbed union suits, lace trim or extra ..... 27c

15c Bars  
Pears' Transparent Soap  
11c

Women's light weight white ribbed gauze vests, quantity limited, extra special, each ..... 5c

35c size  
Limestone Phosphate  
29c

Men's darn proof socks, gray, white, black and tan, guaranteed 6 months, 6 pairs ..... 75c

35c size  
Bayer's Aspirin Tablets  
29c

45-in. embroidery flounces, dress pattern lengths, \$2.00 values, yard ..... \$1.00

25c size  
Mentholum ..... 19c

18-inch corset cover embroideries with beading edge, 25c values, yard ..... 15c

35c size  
Castoria  
29c

100 pieces table oil cloth, best quality white and fancies, very special, 17c yard ..... 17c

50c size  
Syrup of Figs  
39c

Lonsdale Co. Hope yard-wide bleached muslin, quantity limit, extra special, yd ..... 10c

### Economize and Buy Small Notions Now.

J. & P. Coats' best 4-ply spool cotton, limit to each ..... 4c

White ric rac braid, 8-yard pieces, reg 19c value ..... 7c

White Bear lawn tape, 8-yard pieces, 19c value ..... 7c

Self shank white pearl buttons, reg 19c value ..... 7c

Children's hose supporters, in black or white ..... 9c

Pearl buttons, good quality, 1 dozen on card ..... 1c

Books and eyes, black or white, 2 dozen on card ..... 2c

60-inch tape measure, non-stretchable, 19c value ..... 2c

Satin sanitary aprons, the kind ..... 19c

Dust rags made of fine figured crepe ..... 9c

New bands for shirts and shirtwaists, all sizes ..... 4c

Patent snap fasteners, black or white, 19c value ..... 5c

### Every Spring Garment in the Store Mercilessly Sacrificed--Startling Savings--Astounding Reductions

The foremost value-giving event of the season—planned to eclipse any previous sale ever held. Scores of stylish spring garments at "next to nothing" prices.

Coats, Suits and Dresses worth to \$20.00

**\$9.98**

Values in this lot are really sensational, the styles all different and new, colorings and fabrics are of the latest.

Suits Worth  
\$37.50 to \$40.00

**\$25.00**

\$1.25 and \$1.25  
Middy Blouses

**79c**

5 dozen middy blouses in sizes 8 to 20, a group slightly mussed from displaying

Choose from a group of New Spring Suits and Dresses.

Truly Sensational Values  
**\$7.98** Values up to \$15.00-\$16.50

The styles are the latest of the season, many are recent arrivals. The colors, fabrics and style range is broad and varied.

Coats, Suits and Dresses worth to \$30.00

**\$17.50**

This group is composed of the newest garments of the season. The styles are attractive and becoming, garments that can not be duplicated for double.

Suits Worth  
\$37.50 to \$40.00

**\$25.00**

New Spring Costs

**4.98**

Plain white and fancy trimmed middy blouses, materials thoroughly shrunk before made up.

Suits Worth  
\$37.50 to \$40.00

**\$25.00**

New Spring Costs

**4.98**

One group of black and white checkered and plain middy blouses, materials thoroughly shrunk before made up.

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### Save Money by Making Your Linen and White Goods Purchases Now.

36-inch fine quality madras, fancy stripe, 20c value ..... 19c

.75-inch soft finish dimities, checks and stripes, 20c value ..... 15c

Fine quality linen finish suitings, reg 19c value ..... 15c

Bleached crash toweling, blue border, 18c value ..... 14c

Highly finished bleached mercerized damask ..... 35c

Bleached buck towels, 18x34 inch size, special ..... 10c

Extra large size bleached Turkish bath towels ..... 22c

Pink and blue border Turkish wash cloths, 3 for ..... 10c

Soft finish cotton buck towels, red border ..... 5c

4 piece Turkish bath set, 2 towels and wash cloth ..... 79c

72-inch pure linen table damask, fine finish ..... \$1.25

9-4 bleached sheeting, full 81 inches wide, choice of Pepperell or Saxon, extra special, yd. .... 29c

Daggett & Ramsdell's Cold Cream ..... 29c

Bleached sheets, full size, 81x90 inches, soft finish, wide hem, 85c values, each ..... 69c

25c size Pond's Cold Cream ..... 19c

Pepperell bleached sheets, full size, 81x90 inches, heavy quality, very special ..... 85c

50c size Pompeian Massage Cream ..... 39c

36x42 inch bleached Pepperell pillow cases, wide hems, extra special ..... 19c

50c size Ingram's Milkweed Cream ..... 39c

36x42 inch scalloped edge bleached pillow cases, very special ..... 22c

25c size Allen's Foot Ease ..... 19c

Bleached 36-inch cheese cloth, hospital gauze, soft finish, extra special, yard ..... 6c

25c size Liquid Veneer ..... 19c

42-in. pillow tubing, Continental quality, soft finish, 25c value, yard ..... 18c

25c size Packer's Tar Soap ..... 19c

Outing flannels, plain colors, pink, blue and white, 15c values, yard ..... 12c

### Silks, Wool and Cotton Dress Goods Selling for Less Than Present

### Market Costs of Today—Such Values Will Be Impossible Again

Fancy plaids, and sport striped taffeta silks, all the new colors, \$1.75 values at \$1.39 yard.

Rich, lustrous satin striped silks, 36 inches wide, new this spring, \$2.00 values at \$1.69 yard.

Soft, clinging crepe de chine, all the new shades for evening and street wear, Special at \$1.50 yard.

Serpentine crepes, beautiful colorings, in the very newest sport stripes, 25c values at 19c yard.

Choice of 200 pieces fancy dress ginghams, Toile du Nord, Amoskeag and other grades 18c values at 12½c yard.

1000 yards fine apron ginghams, fast colors, all sizes blue and white checks

Special at 8c yard.

36-inch and 40-inch voiles and lawns, rich colorings in the newest spring patterns, 35c values at 25c yard.

Fancy Lorraine tissue ginghams in all the newest plaids and stripes, 35c values at 25c yard.

40-inch plain voiles in pink, rose, pearl, green, lavender, gray, blues and black, 35c values at 25c yard.

### On Our Popular Third Floor

THE HOME OF QUAKER CRAFT LACE CURTAINS AND NETS

We will inaugurate the greatest bargain giving event ever attempted by any store anywhere. We are closing our eyes to cost and a deaf ear to losses.

### Here is What We Offer You:

1600 yards Quaker fine lace nets, worth 98c, our special price, only 75c

1000 yards filet net, worth 75c a yard, some bargain you say, 59c

our sale price only

500 yards ivory netting, 25c quality at only, per yard ..... 17½c

750 yards extra quality filet curtain nets, worth 40c, special sale price, per yard ..... 35c

### Great Bargains in Puritan Washable Cretonnes

Largest assortment in Moline of from 16c to 55c. Reversible tapestry, radium cloth, Belgian cloth, Mercerized Rep, Venetian and Dresden cloth and others, latest designs, beautiful colors. Don't forget they are washable.

Extra Special Offer of New Bedspreads

We offer extra quality plain hemmed bed spreads, each one a bargain, \$2.25 at \$1.19, \$1.75 and ..... \$3.25

Extra size fringe, cut corner, splendid quality bed spread at only \$1.50.

SPECIAL TRUNK OFFER: \$5.00 for 32-inch; \$6.00 for 34-inch; \$7.00 for 36-inch, we claim is some bargains, you will say the same

### Rugs, Carpets and Linoleums

How do you like to save from 25% to 35½% on your rug and linoleums. We are the people that will save you the above discount; a complete line of every quality and every size; at unbelievable low prices. You may smile when you read this; you will laugh when you visit our Carpet department and find that our statement is absolutely honest.

### 200 Pairs of Shoes Remarked at Drastic Price Cuts Especially for This Event

With the price of leather going up daily these prices surely will interest people who care to economize—to duplicate any of these specials later will be impossible.

Women's \$6.00 Shoes

**\$4.00**

Women's white buck lace style, white soles and heels, others with rubber soles and heels—plain colors and oxfords and two-toned in every size.

Patent Leather Pumps, pr.

**\$1.49**

Misses' and children's patent leather and gun metal pumps, qualities that couldn't be bought for double the price.

One Big Table of Children's Fine Shoes

**\$1.29 and \$1.00**

One Lot of Boys', Youths' and Little Men's Shoes

**\$2.48 and \$1.75**

Women's Shoes, to \$4.00

**\$2.48**

One group of women's shoes representing lines that have been discontinued, all high grade qualities, any size.

Odd Lots Women's Shoes

**\$1.69**